



# MLA's ANNUAL WEEKEND & INDUSTRY TRADE SHOW MARCH 23-26, 2023

Dear Exhibitor;

We are excited to offer you the opportunity to celebrate with us and to present and/or sell your products and services to a group of more than 1,800 Commercial Fishermen during our Annual Weekend & Trade Show starting on Friday, March 23<sup>rd</sup> -26<sup>th</sup>, 2023. The 23<sup>rd</sup> is vendor set up day. The event will be held at the Resort and Conference Center at Hyannis, MA.

<http://www.capecodresortandconferencecenter.com>

In an effort to reduce our carbon footprint, all the show information and registration forms will be sent out in our weekly emails and available on the MLA website; Annual Weekend page [www.lobstermen.com](http://www.lobstermen.com). If you prefer the registration forms mailed to you directly, please call MLA office and speak with Tracey- 781.545.6984 Ext.2.

- The MLA recognizes that you may not have time to eat lunch on set up day; we will provide lunch in the exhibit hall on Thursday, March 23<sup>rd</sup>, 12:00pm-1:00pm
- In addition to the Friday and Saturday 9:00am-5:00pm hours, the exhibit hall will be open on Sunday morning an hour earlier at 8:00am and remain open until 10:00am so that you will have two hours of uninterrupted time.
- The MLA gives cash prizes to those exhibitors who remain set up until 10:00am on Sunday. **YOU MUST BE AT YOUR BOOTH BY 8:00am TO GET YOUR TICKET!**
- A single Booth space includes one 6' table with a tablecloth and 2 chairs. We will work with you if you need a little more room.

Once we receive your payment, we will mail you a confirmation letter for your booth and have it waiting for you beginning at 10:00am on Thursday, March 23<sup>rd</sup> for set-up. If the Thursday set-up day is a difficulty for you, we can make special arrangements to admit you early on Friday morning March 24<sup>th</sup>. However, please be advised that the Exhibit Hall opens at 9:00am and all exhibits must be fully set up by 9:00am. (Show hours are Friday & Saturday 9:00am-5:00 pm and Sunday 8:00am -10:00am)

All goods must be removed by 1:00pm on Sunday afternoon, March 26<sup>th</sup>. If you are unable to remove your entire exhibit by this time, you may make special arrangements for Monday morning as long as arrangements are made in advance.

If you have questions or need further information, contact MLA office and speak with Tracey 781.545.6984 Ext 2. We look forward to seeing you at the show.

Thank you, *MLA Annual Weekend Committee*

**Massachusetts Lobstermen's Association**  
8 Otis Place, Scituate, MA 02066-1323  
Tel (781) 545-6984 Fax (781) 545-7837  
Tracey.Abboud@lobstermen.com

**Annual Weekend & Trade Show 2023**  
March 23rd - March 26th 2022 (set up on March 23rd)  
Resort and Conference Center of Hyannis  
35 Scudder Ave, Hyannis, MA 02601

## Exhibitor Booth Reservation—2023

### Booth's include a 6' covered table & 2 chairs

- ( ) 1 Booth \$650 \_\_\_\_\_  
( ) 2 Booths \$950 \_\_\_\_\_  
( ) 3 Booths \$1250 \_\_\_\_\_  
( ) Electricity \$75 \_\_\_\_\_  
( ) Lift for Engine \$150 \_\_\_\_\_

Total Enclosed \$ \_\_\_\_\_

Set-up begins at 9:00 AM on Thursday (March 23rd) and must be completely removed by 1:00 PM on Sunday unless other arrangements have been made in advance.

**ALL BOOTHS MUST REMAIN  
INTACT AND YOU MUST BE AT  
YOUR BOOTH BY 8:00 AM Sunday to  
qualify for the vendor raffle.  
CASH PRIZES  
THE BOOTH MAY  
NOT BE DISMANTLED  
UNTIL 10:00 AM SUN. (March 26th)**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Daytime Tel: (\_\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_\_) \_\_\_\_\_

Person in Charge of Booth: \_\_\_\_\_ E-mail: \_\_\_\_\_

Primary Product or Service: \_\_\_\_\_

(If you are having an engine delivered PLEASE call and schedule a delivery time with Tracey Abboud 781-545-6984 xt. 2 —Thank you)

Special Requests or Needs: \_\_\_\_\_

**(If you already register for the 2020 Annual Weekend you are all set)**

Payment Info: ( ) MasterCard ( ) Visa ( ) Check (Payable to MLA)

Name on card: \_\_\_\_\_

Card # \_\_\_\_\_

3 numbers on back of card: \_\_\_\_\_ Card Exp Date \_\_\_\_\_

(You may call this number in)

Signature: \_\_\_\_\_



35 Scudder Avenue  
 Hyannis, MA 02601  
 Main Phone: 508-775-7775

**Massachusetts Lobstermen's Association  
 Annual Weekend and Trade Show 2023**

**HOTEL RESERVATION FORM**

**Thursday, March 23, 2023 - Sunday, March 26, 2023**

NAME(S) \_\_\_\_\_

ARRIVAL DATE: \_\_\_\_\_ DEPARTURE DATE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

DAY TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

E-MAIL ADDRESS (REQUIRED): \_\_\_\_\_

CREDIT CARD TYPE: \_\_\_\_\_ CREDIT CARD NUMBER: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_ SIGNATURE: \_\_\_\_\_

Hotel & Meal Package Options						
Check Choice	Package Type	Nights	Cost Per Package	Friday Evening Buffet	Saturday Evening Banquet Select One per Adult	
					Prime Rib	Local Cod
	1 Night Package, 1 Adult	Friday Only	\$154.89	Included	Not Included	Not Included
	1 Night Package, 2 Adults	Friday Only	\$191.89	Included	Not Included	Not Included
	1 Night Package, 3 Adults	Friday Only	\$240.34	Included	Not Included	Not Included
	1 Night Package, 1 Adult	Saturday Only	\$189.89	Not Included		
	1 Night Package, 2 Adults	Saturday Only	\$261.89	Not Included		
	1 Night Package, 3 Adults	Saturday Only	\$345.34	Not Included		
	2 Night Package, 1 Adult	Fri & Sat	\$344.82	Included		
	2 Night Package, 2 Adults	Fri & Sat	\$453.86	Included		
	2 Night Package, 3 Adults	Fri & Sat	\$585.80	Included		
	3 Night Package, 1 Adult	Thurs, Fri & Sat	\$462.63	Included		
	3 Night Package, 2 Adults	Thurs, Fri & Sat	\$571.59	Included		
	3 Night Package, 3 Adults	Thurs, Fri & Sat	\$714.90	Included		

Package prices are inclusive of all taxes, gratuities and service fees.

Additional Hotel Options			
Check One	Additional Nights	Indicate Dates/Number of Adults	Cost
	Hotel Only. No meals included. Rate is per night for 1 or 2 adults. Rate is inclusive of tax.		\$130.47 Per Night

## RESERVATION POLICIES

**Cutoff Date:** All reservations for guestrooms must be made by Monday, March 13, 2023. After this date, we cannot guarantee the availability of guestrooms or the group rate.

**Meal Tickets and Choices:** All meal choices for the Saturday night banquet must be made prior to March 13, 2023. If meal selection is not made by this date, we cannot guarantee your preferred meal choice. *Meal selections and number of guests in the package may not be adjusted within 10 days of arrival.*

**Deposit:** We require a deposit of \$100.00 at the time the reservation is made. If the deposit is by credit card, we will charge the deposit in advance when the Reservation Form is received.

**Cancellation Policy:** If an individual reservation is cancelled (7) seven days or more prior to arrival the deposit is refunded less a \$15.00 service charge. If an individual reservation is cancelled (6) six days or less or the guest does not arrive on the specified dates, the reservation is cancelled for all nights and the deposit will be forfeited. The remaining nights on the reservation will also be cancelled and are not automatically reinstated.

**Confirmation:** A confirmation email will be sent to you directly from the Resort and Conference Center at Hyannis.

### CHECK-IN TIME AFTER 3:00 PM - CHECK-OUT TIME BY 11:00 AM

Please Fax, Email or Mail completed form to our Reservations Department (1 form per room)

**Updated Fax Number: 508-778-6910**

Email: [stay@capecodresortandconference.com](mailto:stay@capecodresortandconference.com)

Mail: Resort & Conference Center at Hyannis, 35 Scudder Avenue, Hyannis, MA 02601.

Please make checks payable to the Resort and Conference Center at Hyannis.

This form must be received prior to March 13, 2023. Phone or online reservations will not be accepted.  
Any changes to your reservation must be made by submitting a revised form.  
Please note change and mark form as "REVISED" to avoid duplicate reservations.

**MLA Annual Weekend & Lobster Trade Show 2023**  
**RESORT AND CONFERENCE CENTER AT HYANNIS, MA**

**Order Form for Extra Meal Tickets**

Day/Time	Description	Price Per Person	Number Requested	Total Price
3/24/23 Friday Evening Buffet 6:30 pm – 7:45 pm  Comedy Show 7:45pm to 9:00pm	<u>Buffet Dinner</u> Roasted Tomato Soup Mixed Garden Greens 2 choice of dressings Roasted Chicken with Cornbread and Dried Fruit Stuffing Braised Beef Short Ribs Chefs Selection of Starch and Seasonal Vegetables White Chocolate Bread Pudding Coffee and Tea	\$50.00		
3/25/2023 Saturday Evening Dinner  6:30 pm Dinner  Award Ceremony 8:00pm  Casino Night 9:00pm – 11:00pm  Please choose Entrée	<u>Banquet Dinner</u> New England Clam Chowder Caesar Salad Choice of Cod or Prime Rib of Beef Warm Rolls Chef's choice of Starch, Vegetable, Dessert, Coffee and Tea (Please Choose Entrée)  Local Cod-  Prime Rib of Beef-	\$65.00		
Total Amount Enclosed: \$				

Name: \_\_\_\_\_ Tel : \_\_\_\_\_  
 Address: \_\_\_\_\_

<input type="checkbox"/> Visa <input type="checkbox"/> Master Card <input type="checkbox"/> Check payable to <u>MLA</u>
Name on Card _____
Card Number: _____ Exp Date: _____
Last 3 numbers on back of card: You may call this number in: _____
Signature: _____ Today's Date: _____

Mail this form to:  
 Massachusetts Lobstermen's Association  
 8 Otis Place, Scituate, MA 02066  
 Tel. (781) 545-6984



# MLA's ANNUAL WEEKEND & INDUSTRY TRADE SHOW March 23-26, 2023

The Massachusetts Lobstermen's Association will be holding it's Annual Weekend & Industry Trade Show 2023 at the Resort and Conference Center at Hyannis, Hyannis, MA on March 23rd (*set up day*) through March 26th, 2023.

The show hours are Friday & Saturday 9:00 AM-5:00 PM & Sunday 8:00 AM -10:00 AM. The aim of this event is to provide an opportunity for lobster fishermen, dealers and equipment suppliers to get together for communication, education *and to have some fun too*. The MLA provides educational grants to college bound children of our members and has given out over nine thousand dollars per year for the last many years.

The Annual Weekend Committee is asking if you would help us by being a sponsor for one of our show activities or raffles. These are some of the sponsorship opportunities; the Scholarship Fund Raffle, The Hospitality Suite, the Craft, the Entertainment, and the printing of the program.

All contributors will be recognized in the show program. Please note all donors will be listed in the show program as long as the donations are received prior to March 4th. All others will be noted in the following MLA newspaper.

The MLA currently has over 1,800 members which include lobster fishermen, lobster and seafood dealers and equipment suppliers and works all year for the collective good of the resource and the lobster industry.

## Admission to the Trade Show Exhibit Halls and Seminars is FREE

We sincerely hope that you will consider helping us out and we thank you in advance for any support you can give. *Annual Weekend Committee*

Please return letter with your donation.

Name: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

What would you like to sponsor?

- |  |   |
|--|---|
| <input type="checkbox"/> Scholarship Fund Raffle | <input type="checkbox"/> Craft                |
| <input type="checkbox"/> Hospitality Suite       | <input type="checkbox"/> Entertainment        |
| <input type="checkbox"/> Printing of Program     | <input type="checkbox"/> Let Committee decide |

*Thank you for your continued support of the MLA Annual Weekend & Trade Show*